

Platform Share

All BBC Radio

	Q4 22	Q3 23	Q4 23
AM/FM	37.1	36.8	36.2
Total Digital	62.9	63.2	63.8
DAB	39.7	40.8	39.5
DTV	3.8	3.4	3.4
Total Online	19.4	19.1	20.9
Website/Apps	9.4	9.2	10.0
Smart Speaker	10.0	9.9	10.9

All Commercial Radio

	Q4 22	Q3 23	Q4 23
AM/FM	29.3	23.6	21.1
Total Digital	70.7	76.4	78.9
DAB	38.8	44.2	46.0
DTV	3.8	4.1	3.9
Total Online	28.2	28.2	28.9
Website/Apps	11.0	11.1	11.3
Smart Speaker	17.1	17.0	17.7